



HANDLED BY:

TINA RUSHINGE
EXECUTIVE DIRECTOR



PUNK ROCK SAVES LIVES ANNUAL REPORT

2021 OVERVIEW & REPORT

A LETTER TO OUR SUPPORTERS



Supporters,

Punk Rock Saves Lives (PRSL) was formed in November of 2019 with the purpose to be a conduit of positive activism through the music community. Since its inception, PRSL has set to create a better community through concerts, music festivals, and events focused on the music. PRSL was created to be an ACTIVE force of GOOD.

Like many organizations in 2020, we had to pivot to meet the current conditions. The COVID-19 pandemic brought nearly all live events to a halt which made it difficult to be onsite to promote positive change at events across the county. Due to this, PRSL had to narrow down our mission to two main focuses- Wellness and Equality in our communities.

This shift led to the initiation of our mental health programs that help over 2000 individuals across the globe with peer support. These programs have included: peer support groups, recovery support meetings, yoga sessions, meditation, a partnerships with MOOD health, BETTERHELP, FOUNDATION 45 to provide low cost resources, and an online community committed to making sure no one feels alone.

The implementation of the COVID-19 vaccine in the beginning of 2021, led to PRSL being able to be active once again in the community. Over the past year, we have been able to work on the EQUALITY part of our mission. At events across the country: we have signed up over 3500 individuals for the bone marrow registry, handed out over 100 NARCAN kits for harm reduction, collected over 2500 pounds of food for the community, and collected enough period supplies to support 200 women with 3 months of periods.

As we look ahead to the next year, PRSL is not only committed to continuing our already very successful programs, but to scaling up our activations across the country.

We want to thank everyone who has contributed, volunteered and donated to our organization in the past year. Your commitment to PRSL shows that you support our mission of WELLNESS and EQUALITY. We could not have had this impact without you, but we have a long way to go. Please consider signing up to contribute monthly or make a one time donation today.

Tina Rushing

Director of Punk Rock Saves Lives

PUNK ROCK SAVES LIVES OVERVIEW OF IMPACT



We can not THANK you enough. Your support and contributions make it all possible for us to be out in the world making a difference. Here is a snap shot of our impact and everything in this ANNUAL REPORT

HOSTED 45 EVENTS IN 3 DIFFERENT STATES

540 HOURS OF ACTIVATION FOR DIFFERENT DRIVES

COLLECTING OVER 4,000 POUNDS OF FOOD, A MONTH SUPPLY OF DIAPERS FOR 5 FAMILIES, AND SUPPLIES FOR 300 PERIODS.

ATTENDED 52 EVENTS IN 23 DIFFERENT STATES ACROSS THE COUNTRY.

1,151 HOURS OF DIRECT ACTION FOR THE BONE MARROW REGISTRY

REACHING 108,685 INDIVIDUALS. THIS LED TO 15,000 INDIVIDUALS EDUCATED ON THE BONE MARROW REGISTRY AND OVER 3500 SIGNED UP TO BECOME POTENTIAL DONORS. ON TOUR WE ALSO HANDED OUT 100 BOXES OF NARCAN TO INDIVIDUALS IN NEED.

CONTINUED OUR MENTAL HEALTH PROGRAMING

154 OF PEER SUPPORT TALKS, 400 FREE THERAPY HOURS

REACHING 102,000 INDIVIDUALS FOR MENTAL HEALTH AWARENESS AND HELPING END THE STIGMA. ALSO GIVING 400 HOURS OF FREE THERAPY.

ATTENDED
52 EVENTS IN 23 DIFFERENT STATES ACROSS THE USA!

Potentially reaching ***1,086,85**

HOSTED
45 EVENTS IN 3 DIFFERENT STATES.

Collecting over 4,000 lbs of food, a month supply of diapers for 5 families, and 300 periods

NONPROFIT OVERVIEW OF PHYSICAL ACTIVATIONS



Punk Rock Saves Lives received a total of **77,645** dollars in donations, events, and through our online store in 2021. We are extremely grateful for all of the love and support we have received over this last year! Below is a breakdown of how your contributions have made a difference to our communities in 2021.

2021 led to some difficulties with the first two quarters of the year still being heavily shut down due to the covid 19 pandemic.

PRSL collected 4,000 pounds of food in 2021 which roughly provides 1300 meals.



PRSL collected Period Supplies across the country helping 300 plus periods!



PRSL held a diaper drive and collected enough diapers to help a family for ONE month.



PRSL held bone marrow drives across the country and added 3580 individuals to the bone marrow registry.

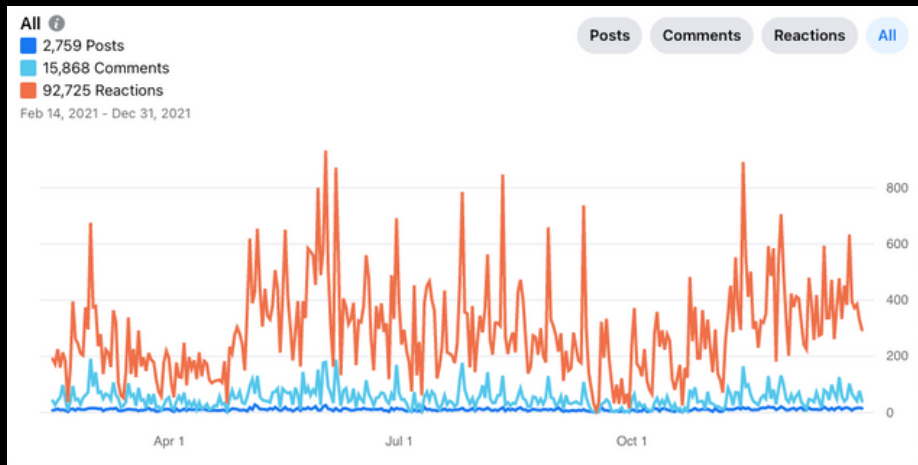


NONPROFIT OVERVIEW OF MENTAL HEALTH PROGRAMS



In 2020, we launched our Mental Health Initiative to help break the stigma on mental health, create awareness, and have a space for people to go and feel safe. These programs includes our social media groups, blog for awareness (43 posts in 2021), and programs.

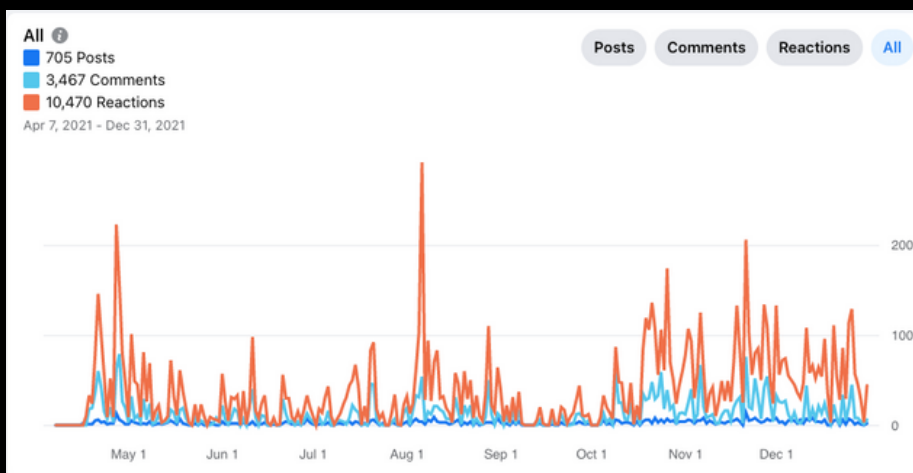
Punk Rock Saves Lives Mental Health Group



"I love that this place exists. For outcasts like us, punk rock saves lives seems to be a needed haven."
-Adam Gomez

Punk Rock Saves Lives Recovery Support

Established in 2021. This group also holds weekly recovery support meetings every TUESDAY. We have HOSTED 37 Recovery Support Meetings



"Thank you so much for providing such a safe and encouraging group. There is real love here and I am so inspired every day by the struggles and wins we all share."
-Sara Quaglia

In addition to our mental health communities, Punk Rock Saves Lives partnered with multiple mental health programs to provide resources for our community.

Those partnerships helped us provide over 400 hours of FREE therapy service.

PRSL 2021 FINANCIALS

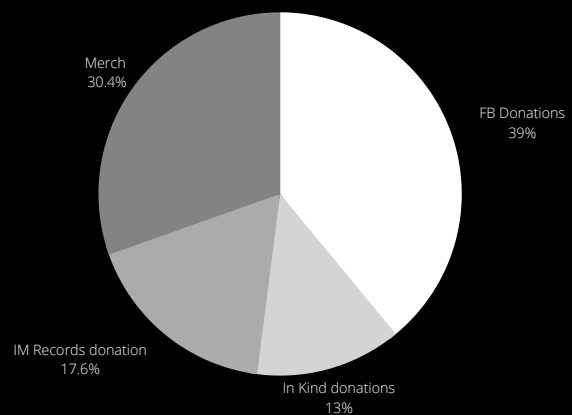


Punk Rock Saves Lives received a total of **77,645.09** dollars in donations, events, and through our online store in 2021. We are extremely grateful for all of the love and support we have received over this last year! Below is a breakdown of how your contributions have made a difference to our communities in 2021.

Revenue

Facebook donations- 25,324.73
Individual donations- 8451.98
IM Records donation- 11,400.00
Merch donations NET-19,751.61

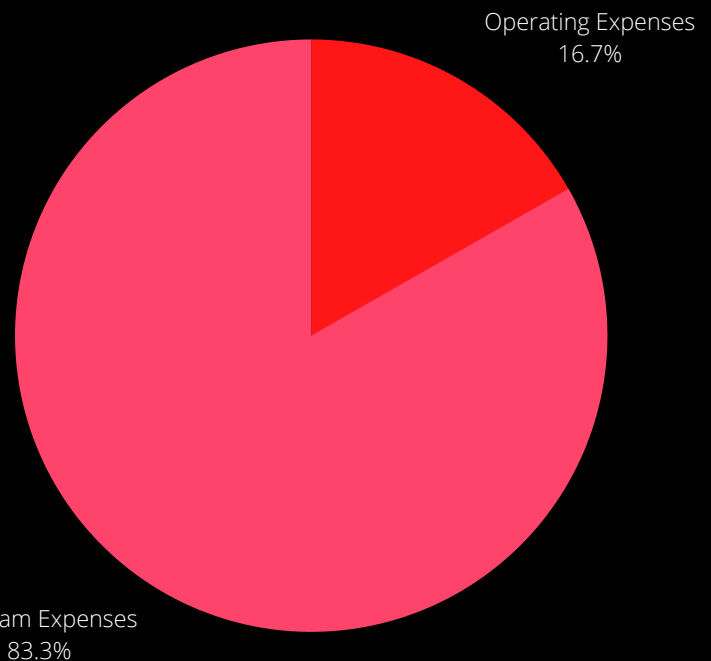
2021 TOTAL REVENUE- 77,645.09
2021 Year End Net- 12,716.77



General Expenses

Marketing/advertising-5936.55
Fundraising-2468.35
Software expenses- 1902.62
Shipping- 567.48

2021 TOTAL GENERAL EXPENSES-10,875.00



Program Expenses-

Payroll- 25,000.00
Travel -12,504.08
Supplies-3076.62
Program contractor- 3337.91
Program needs- 2208.71
Donations to organizations- 7926.00

2021 TOTAL PROGRAM EXPENSES
54,053.32

PUNK ROCK SAVES LIVES SPONSORS AND PARTNERSHIPS



We could not have raised **77,645.09** dollars, focused **54,053.32** dollars on our programming and campaigns, and dedicated **1,845** hours of direct action initiatives without our partnerships, sponsors, supporting bands, supporting music festivals, and supporting venues.

Thank you for believing and aiding in our mission of Equality and Wellness within our communities through the power of music.

SPONSORS OF PUNK ROCK SAVES LIVES IN 2021

- SPAR CUSTOMS
- EARTH SKATEBOARDS
- HOGS AND HEIFERS
- STREETS DENVER
- MONTUCKY COLDSNACKS
- MALORT

PARTNERS OF PUNK ROCK SAVES LIVES IN 2021

- DKMS
- EAST FAX TAP
- LOVE HOPE STRENGTH
- MUSIC MINDS MATTER
- BETTERHELP
- MOOD HEALTH
- FOUNDATION 45
- HOPE FOR THE DAY
- RIOT SQUAD MEDIA
- MABLE SYNDROME
- AMBER GODDESS
- SOMEPLACE IMAGES
- IM RECORDS
- PERIOD KITS
- RATIO BEERWORKS
- CULSTY BOOKS
- COLORADO PUNK ROCK ARMY
- SIDEWALK PROJECT

MUSIC PARTNERS THAT ENABLED OUR ACTIVATIONS IN 2021

- ANTI FLAG
- LOLLAPALOOZA
- DENVER DAY OF ROCK
- MUDDY ROOTS
- BONNAROO
- CAMP PUNKSYLVANIA
- FOUR CHORD
- SUPER NOVA SKA
- RIOT FEST
- PUNK ROCK BOWLING
- AUSTIN CITY LIMITS
- OUTSIDELANDS
- PUNK IN THE PARK
- ANTI FEST
- POP PUNK'S NOT DEAD
- HOUSTON PUNK FEST